Permit #F00033040

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00033040 **Type of Permit:** FILMING **Release Date:** 10/27/2010

Production Company KNUCKLEHEAD

Insured Company Name KNUCKLEHEAD

Contact Phone No. 1 323-960-2760
Contact Phone No. 2
Fax 44-207-734-7584
Address UNITS 22 - 23 ARCHER ST, 10-11 ARCHER ST
LONDON, ENGLAND W1D7AZ

Production Title AD COUNCIL

Type of Production Commercial - PSA

Producer na na

Director John Bar

1st AD na na

Production Manager Mariska Lyffius

FilmL.A. Coordinator Adrian Fayad

Location Manager Adam Wallingford
Primary Phone Office - 323-243-7048
Secondary Phone Office - 323-243-7048

Location Assistant na na
Primary Phone Office - 000-000-0000
Secondary Phone

Fees

Posting 300	$138.00
Notification Charge	$465.00
FILMLA MODIFIED PERMIT APPLICATION FEE	$50.00
LAUSD DEPOSIT	$500.00

Total Permit Fee $1,153.00

Number of Locations 5

NOT A PERMIT

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Summary Information — Location

Permit Number F00033040
Production Company KNUCKLEHEAD
Insured Company KNUCKLEHEAD
Production Title AD COUNCIL

Location Manager Adam Wallingford
Primary Phone Office - 323-243-7048
Secondary Phone Office - 323-243-7048

Location Address 11800 Texas Ave, Los Angeles, CA, 90025

Location Name UNIVERSITY HIGH SCHOOL

Location Type School

Location Description LOS ANGELES UNIFIED SCHOOL DISTRICT

Film Dates 10/29/2010 - 10/29/2010 07:00 - 14:00

Open or Closed to the Public Open

Generic Conditions No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document KNUCKLE HEAD.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	15
Cube Trucks	1
Motor Homes	1
Vans	1

Personnel on Location

Type	Quantity
Cast	1
Crew	20
Spot Check	1

Filming Activities Equipment on property; exterior skate boarding on property;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Location Notes LICENSE AGREEMENT COORDINATED THROUGH FILMLA'S PROPERTY MANAGEMENT DEPARTMENT. LOS ANGELES FIRE DEPARTMENT WALK THRU REQUIRED FOR ALL SCHOOL LOCATIONS.

Approvals LOS ANGELES POLICE DEPARTMENT Melissa Hernandez

Coordinator Note SPOT CHECK PER INS. ROTH.

Parking

Base Camp
Location Type : LAUSD Property

Crew Parking
Location Type : LAUSD Property

Posting "No Parking" signs S/S Texas Ave., Granville Ave. east 100'

Approximate Footage 0 - 300 **Log Number** 5946

Date(s) 10/29/2010 to 10/29/2010 **Time(s)** 07:00 to 22:00

Posting "No Parking" signs n/a

Approximate Footage County Parking **Log Number**

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Summary Information

Location

Permit Number	F00033040	**Location Manager**	Adam Wallingford
Production Company	KNUCKLEHEAD	Primary Phone	Office - 323-243-7048
Insured Company	KNUCKLEHEAD	Secondary Phone	Office - 323-243-7048
Production Title	AD COUNCIL		

Date(s) 10/30/2010 to 10/30/2010 **Time(s)** 00:00 to 00:00

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Summary Information — Location

Permit Number F00033040
Production Company KNUCKLEHEAD
Insured Company KNUCKLEHEAD
Production Title AD COUNCIL

Location Manager Adam Wallingford
Primary Phone Office - 323-243-7048
Secondary Phone Office - 323-243-7048

Location Address 15809 Strathern St, San Fernando Valley, CA, 91406

Location Type Business

Film Dates 10/28/2010 - 10/29/2010 16:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions All vehicles must be parked on private property
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Cast/Crew vehicles	15
Cube Trucks	1
Motor Homes	1
Vans	1

Personnel on Location

Type	Quantity
Cast	1
Crew	20

Filming Activities exterior talent skateboarding on property;

Jurisdiction **Political:** Los Angeles City - Council District 06 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES POLICE DEPARTMENT Melissa Hernandez

Parking

Base Camp
Location Type : Location

Crew Parking
Location Type : Location

NO PERMIT

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Summary Information — Location

Permit Number F00033040
Production Company KNUCKLEHEAD
Insured Company KNUCKLEHEAD
Production Title AD COUNCIL

Location Manager Adam Wallingford
Primary Phone Office - 323-243-7048
Secondary Phone Office - 323-243-7048

Location Address 15809 Strathern St, San Fernando Valley, CA, 91406

Location Type Business

Film Dates 10/30/2010 - 10/30/2010 13:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions All vehicles must be parked on private property
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Cast/Crew vehicles	15
Cube Trucks	1
Motor Homes	1
Vans	1

Personnel on Location

Type	Quantity
Cast	1
Crew	20

Filming Activities exterior talent skate boarding on property;

Jurisdiction **Political:** Los Angeles City - Council District 06 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES POLICE DEPARTMENT Melissa Hernandez

Parking

Base Camp
Location Type : Location

Crew Parking
Location Type : Location

NO PERMIT

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Summary Information — Location

Permit Number F00033040
Production Company KNUCKLEHEAD
Insured Company KNUCKLEHEAD
Production Title AD COUNCIL

Location Manager Adam Wallingford
Primary Phone Office - 323-243-7048
Secondary Phone Office - 323-243-7048

Location Address 590 s Santa Fe Ave, Los Angeles, CA, 90012

Location Type Warehouse

Film Dates 10/28/2010 - 10/30/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Cast/Crew vehicles	15
Cube Trucks	1
Motor Homes	1
Vans	1

Personnel on Location

Type	Quantity
Cast	1
Crew	20

Filming Activities exterior talent painting mural on wall of property;

Jurisdiction **Political:** Los Angeles City - Council District 14 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES POLICE DEPARTMENT Melissa Hernandez

Parking **Base Camp**
Location Type : Location

Crew Parking
Location Type : LAUSD Property

Posting "No Parking" signs N/S Mesquite St., from Santa Fe Ave. east 150'

Approximate Footage 0 - 300 **Log Number** 5945

Date(s) 10/28/2010 to 10/30/2010 **Time(s)** 07:00 to 22:00

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Summary Information — Location

Permit Number F00033040
Production Company KNUCKLEHEAD
Insured Company KNUCKLEHEAD
Production Title AD COUNCIL

Location Manager Adam Wallingford
Primary Phone Office - 323-243-7048
Secondary Phone Office - 323-243-7048

Location Address 2230 Norfolk St, Los Angeles, CA, 90033

Location Type Park

Film Dates 10/28/2010 - 10/28/2010 11:00 - 17:00

Open or Closed to the Public Open

Generic Conditions All vehicles must be parked on private property
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document Hazard Park.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	15
Generator	1
Motor Homes	1
Vans	1

Personnel on Location

Type	Quantity
Cast	1
Crew	20

Filming Activities talent skateboarding in park;

Jurisdiction **Political:** Los Angeles City - Council District 01 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES POLICE DEPARTMENT
LOS ANGELES CITY DEPARTMENT OF REC & PARKS - FILM OFFICE
Melissa Hernandez
Isabel Molina

Coordinator Note reservation # 31178

Parking

Base Camp
Location Type : LA City Park

Crew Parking
Location Type : LA City Park

NO PERMIT

Permit #F00033040

Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

I certify that I am a representative of Knucklehead Ltd. **("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or Incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.**

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 10/22/10

Knucklehead
Name of Principal

Job Name: AD Council

By: _____
Representative's Signature

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Jake Brown
Print Representative's Name

Production Coordinator
Representative's title 10-11

Unit 22-23 Archer St Studios
~~10 FT~~ London W1D 7AZ
Principal's Address

0207-292-7950
Principal's Telephone

Please sign and fax back
Principal = Name of Company

NO PERMIT

PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

Welcome to the City of Los Angeles, Department of Recreation and Parks (Department). In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
- Film permits do not provide exclusive use of a park or recreation area.
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
- A 20 Foot unobstructed lane must be maintained between parked vehicles/trailers in all parking lots and Recreation and Parks roadways for emergency vehicle access.
- Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.
- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.

NOT A PERMIT

- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between parK
- patrons, other City employees and a communication link between Permitee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permitee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.
- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.
- **Ok to film at Hazard Park.**
- **Ok to film at the baseball diamond #1 and #2.**
- **No heavy equipment.**

F-33040
KNUCKLEDHEAD- AD COUNCIL
(HAZARD PARK)

NOT A PERMIT